



Physicians' Alliance  
of America

### How to Join the Lucira Contract:

- Complete the [Customer Account Application](#) and email it to [Luciraorderprocessing@pfizer.com](mailto:Luciraorderprocessing@pfizer.com).
- You will receive a Welcome email from Pfizer within 5 business days with your account information.
- Register your account at [Primevaccines.pfizer.com](https://Primevaccines.pfizer.com).

### Already Have a Pfizer Prime Account?

- Log in to your account at [Primevaccines.pfizer.com](https://Primevaccines.pfizer.com) and follow the ordering instructions below.

### How to Place an Order:

- Log in to [Primevaccines.pfizer.com](https://Primevaccines.pfizer.com) with the email and login information you used to register.
- On the home screen select **Catalog**. Under the **Filter** section, select Lucira by Pfizer COVID-19 & Flu Test.
- You should see the PAA member price of **\$54.54 per test**. If you do not see this price, use the emails below to contact Pfizer.
- Add your desired quantity to the cart. **NOTE:** *If you select six (6) boxes; this will default to a Starter Pack one-time promotional offer of 6 tests for \$299, or \$49.83 each. This is a limited time offer for first orders only.*
- Follow the prompts to proceed to **Checkout**.

### Questions or Issues with Orders?

- Contact Pfizer's PAA's National Account Director **Roger Campbell**, [Roger.F.Campbell@Pfizer.com](mailto:Roger.F.Campbell@Pfizer.com).
- You may also email [Membershipquestions@pfizer.com](mailto:Membershipquestions@pfizer.com) with general inquiries.